

## Posing at three thirty

Große Geste auf halb vier  
produced by the Institute for Media Design and Kontrastfilm, Mainz

### Press report

---

#### Successful première of the generative movie

Broadcasting of the generative movie “Posing at three thirty” (Große Geste auf halb vier) commenced in the Mainz cinema *Capitol* on June 10, 2005 at exactly half past three .

The four authors Tjark Ihmels, Julia Riedel, Tidi Tiedemann and Tom Klingenberg presented the result of their eighteen months of work to 150 special guests and to their project team. After a short introduction and the showing of the making-of, the audience’s curiosity was satisfied: they were shown a fifty-minute version of the self-generated movie in digital cinema quality.

The activities of the 12 characters are controlled by a computer. It sends them to the different rooms of a former Grand-Hotel, determines the relationships between characters and creates the general atmosphere. Thus, the audience sees the cinematic experience in an entirely new light.

Due to the generative principle applied in the movie, the attempt to comprehend a continuous plot and the lasting combinations and relationships between the characters is up to each member of the audience.

The so-called generators choose sequences from a 400 GB database with almost 12,000 files and construct the movie and story in real time. They thus replace the director, the dramatic advisor and the editor.

“Posing at three thirty” actually functions like leafing through a costly book of pictures. The viewer is moved by the all-embracing atmosphere. He or she becomes absorbed in individual, independent pictures and tries to establish a context. This experience is enriched by dialogues and music. The wide range of variations leads to an ever-changing atmosphere and context.

At the end of the première the audience especially acknowledged the expressive characters, the amazingly wide range of variation, the atmospheric density as well as the plot depth. The audience’s immense willingness to embark on an adventure and experience something new is encouraging for the authors and supports them in their work. As of now, “Posing at three thirty” is online under <http://www.three-thirty.com>.

#### Contact:

Institut für Mediengestaltung  
Julia Riedel  
Phone: + 49 (0)6131/28627-13  
[jriedel@img.fh-mainz.de](mailto:jriedel@img.fh-mainz.de)